

2024/25 SUMMARY OF ACTIVITY

As we move toward our 10th year of operation, we are shifting our operating model and reporting structure.

The campaigns we deliver can be broken down into two broad categories:

- **Collaboration for Positive Change**

- We proactively seek funders and partners to support our high profile campaigns creating positive change:
 - End Fuel Poverty Coalition – info@endfuelpoverty.org.uk
 - Social Workers Union Campaign Fund – campaigns@swu-union.org.uk

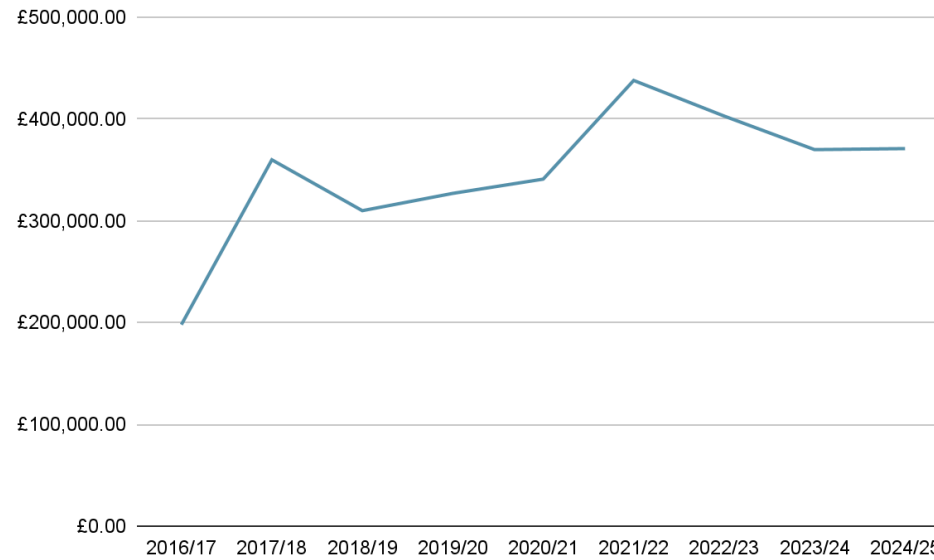
- **Amplifying Your Impact**

- We support organisations directly providing campaign [strategy](#), PR, public affairs and social media [delivery](#), crisis communications advice and delivery and [interim communications support](#). Organisations who we worked with in 2024/25 include:

- Action Against Heartburn
- British Liver Trust
- Disasters Emergency Committee
- Electoral Reform Society
- Hestia
- International Menopause Society
- Less Survivable Cancers Taskforce
- Melanoma Focus
- New College Worcester
- NHS Preceptorship
- Nurture UK
- Palms Row Health Care
- QED Developments & Sea Lanes Brighton
- Scottish Rewilding Alliance
- Unite the Union
- WorldSkills Europe

FINANCIAL OVERVIEW

Annual income as declared in official company accounts:



2024/25 INCOME	£370,596
COST OF ACTIVITY	£387,415
DEFERRED INCOME / RESERVES (at 31.07.25)	£51,527

SOCIAL IMPACT

Campaign Collective united fellow mission-driven organisations in campaigns that reached millions of people, influenced national policies and secured tangible progress on fair energy pricing, democratic renewal, employee rights, housing standards, cancer care and health outcomes.

A new impact framework will be developed in 2025/26.

We invested a small trading surplus [into our Community Fund](#) which in its first year has supported six grassroots projects - Brighton Little Theatre, Eskmuth Community Rowing Club, Heads UP CIC, St Paul's Church Covent Garden Drop In Art Club, Torbay Triathlon Club and Wookey Primary School.

We continue to have zero exposure to work that may further or create “high carbon emissions.” Based on the [Close The Gap](#) formula, our gender pay gap remains below the +/- 5% threshold which would require an action plan to be developed. Our Ethnicity Pay Gap is also within the +/- 5% limit but is not revealed in order to protect personal data.

Organisations continue to make free use of our [Freedom To Campaign Guide](#) and the new [How to Campaign Guide](#) which was launched this year. We remain a corporate partner of Charity Comms and are members of the PRCA, the Living Wage Foundation, Social Enterprise Scotland and Social Enterprise UK.