

MINUTES

Founders' Meeting

11:00, Thursday 18th November 2021

Virtual on Google Meets



1. Outstanding actions from last meetings

All actions complete

2. Finance

Year end accounts have been approved for 2021/21.

Projections for 2021/22 show GBP338k turnover confirmed already.

3. Business Development

Current leads and actions are now to be discussed in fortnightly Business Development calls.

CMS will be reviewed in 2022/23 financial year.

Current Kickstarter is implementing the business development plan and this will be handed over to Freya's replacement on the programme.

4. Members, Associates & Assistants

Two kickstarters to begin ideally before Christmas. HR to manage the kickstarters and recruitment process.

5. Change of address

Due to privacy concerns. It was resolved that the address change agreed at the last meeting would be reversed and notice has not been given to Impact Hub. The minutes of the last meeting will be amended to reflect this.

5. Next All Members Meeting

Next All Members Meeting taking place on 22 November in London where branding and positioning will be discussed and agreed.

5. Social Purpose Fund

It was agreed to fund The Rooftop News CIC with GBP6k in sponsorship and donation in kind with the provision of hours from Lizzie Lewis (GBP6k from the fund) and a new Sales and PR Trainee via the Kickstart scheme. There is estimated to be GBP2k left in the social purpose fund, but that this should not be assigned until the end of the current FY due to uncertainty around expenses and costs for the Kickstarter.

6. Date of next meeting

Next Founders Meeting, 17 March 1100