

MINUTES

Founders' Meeting

11:00, Monday 25th March 2019

The Farmers' Union, Exeter



1. Outstanding actions from last meeting

SF / SC to complete bank forms – it was agreed that SC would use SF log in in an emergency.

2. Finance

It was agreed that a charge of GBP500 should be added to all proposals to cover the increased cost of the Kantar Services.

HR to be offered the opportunity to become a Director.

3. Business Development

HR to edit case studies

SC to organize next training for apprenticeship assessment. Members to donate 10% of fees to The Rooftop via Raisely platform.

It was agreed to increase spend on social media to boost content and search, including The Rooftop.

SC / HR to set up and send a newsletter

4. Members & Associates

It was agreed we should start to sound out more Members in case of expansion.

5. Social Purpose Fund

It was agreed that every Member should each take 3 organisations off the list and ask for support. This will happen once the CRM is set up.

SF to make the options page more accessible and promote on social media.

6. Date of next meeting

All Members Meet Up 11th April.

Next Founders' Meeting September 2018.