

CAMPAIGN COLLECTIVE

KEY PRODUCTS AND SERVICES



Campaign Collective is a social enterprise helping charities, social enterprises, public service organisations and other campaigners benefit from affordable professional communications advice and support.

With all Members having over ten years experience in a range of communications skills, the Collective helps organisations create, build and deliver effective marketing campaigns.

Profits are used to subsidise support for micro charities and community organisations as well as help develop the next generation of communications professionals.

In addition to bespoke campaigns and communications support, the Collective offers a range of pre-priced products to help potential and existing clients see where it can best support existing marketing teams.

Create	Build	Deliver
Audience testing & segmentation	Crisis management training	Case study development
Building long-term behaviour change	Event management training	Evaluation monitoring and analysis
Campaign development	Media & messaging training	News story media out-reach / "sell-in"
Creating a step change for smaller organisations	Media & social media campaign toolkits	Short films
Developing a supporter engagement strategy	Media out-reach training	Social media content creation
Key message creation & development	Ongoing campaign team support & mentoring	
Setting up evaluation models	Social media audit	
Social media strategy	Social media training	

For more information & sample prices visit: www.campaigncollective.org or email contact@campaigncollective.org / 020 3239 7259.