

2015/16 SUMMARY OF ACTIVITY

To request a copy of the full accounts email
contact@campaigncollective.org



Income

£113,949

Turnover £113,910

Interest £39

Clients (purpose of work):

- Arts Alliance (encouraging use of arts in the criminal justice system)
- Brathay Trust (recruiting more apprentices and apprentice employers)
- Chinese Character A Day Foundation (encouraging teaching of Mandarin in schools)
- Department for Education (campaign to raise awareness of signs of child abuse and neglect)*
- EngineeringUK (Big Bang Fair to encourage more take up of STEM subjects)*
- National Police Chiefs Council (prevention of sexual violence campaign planning)*
- Project Syndicate (promoting discussion and public dialogue in the Middle East)
- Shaw Trust (helping more disabled and disadvantaged young people find work)
- The Challenge (encouraging more social integration in London)

* Delivered via an intermediary agency

Cost of sale

£106,166

Members Fees & Client Expenses £47,567

Administrative Expenses £18,599

Director dividends £40,000

Tax on Profit of Ordinary Activities

£9,435

Profit & Loss Account Carried Forward

£7,874

Social purpose activities conducted in 2016/17

Objective 1: Support small charities

- Chair PRCA Charity & Not For Profit Group

Objective 2: Develop next generation of communications talent

- Chair of PRCA "Next Generation" Event
- Chair of PR Apprenticeship Trailblazer